



Sustain

We provide
critical
infrastructure

Our five-year goals:

- Our workforce is fully supported and highly engaged
- Foundational public health capacities and programs are fully funded
- Data and compassion drive our decisions



Connect

We engage the
community

Our five-year goals:

- Community voice informs our work
- Health information is dynamically communicated
- Diverse partner relationships are built and strengthened



Transform

We drive policy
changes

Our five-year goals:

- Health is prominent in community policy
- Health equity is advanced in our community
- Policy makers are informed and engaged

Whatcom County Health Department Strategic Priorities

With these strategic priorities and five-year goals as our guideposts,
WCHD establishes a Work Plan every two years with specific, measurable objectives.



Whatcom County Health Department 2015-2019 Strategic Plan

Desired Results

- Children and adults are physically and mentally healthy.
- Families are strong and self-sufficient.
- People have the opportunity to make healthy, active lifestyle choices.
- People live in safe environments.
- People are safe, protected from disease, and prepared for emergencies.
- Everyone has opportunity for basic needs to be met.



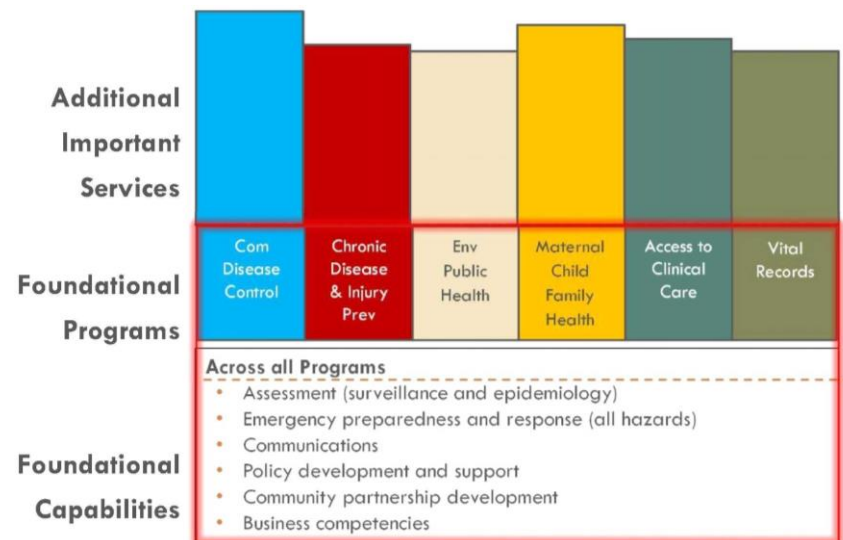
Our Mission: Whatcom County Health Department is a local governmental public health and human services agency. Our mission is to lead the community in promoting health and preventing disease.

Our Vision: All people in our community have the opportunities they need to thrive in a safe and healthy environment.

Our Values:

- Compassion and Respect
- Cooperation and Collaboration
- Creativity and Innovation
- Effectiveness
- Positive Work Environment
- Meaningful Work
- Integrity

Foundational Public Health Services



Adopted by Whatcom County Health Board:
October 7, 2014