



October 20, 2020

Dear County Councilmembers,

First of all, thank you for your big-hearted support of the new Base Camp expansion. Your provision for the lease, the tenant improvements, protecting a vulnerable population from COVID19, and even taking heat for it at Council meetings, has helped shepherd in an incredible project for the community. Base Camp has been at 1530 Cornwall Avenue for three months now, and we have safely served anywhere from 160-192 people per night at that location and even more people with our day services and meals.

Over the past two winters there has been a lot of passionate conversation regarding winter shelter capacity and the Lighthouse Mission's numbers. We want to provide you and others in the community with clear communication regarding our numbers, straight from the Mission's mouth as it were, particularly during the cold weather months.

Following input from our strategic partners we put together a new winter communication plan (see below). If you have yet to do so, please arrange a visit to Base Camp in person and see with your own eyes the continuum at work in advance of this winter. Our aim is to give you confidence in the months ahead when dialoguing on the complex issues of homelessness. We invite you to also help address any false narratives that have the potential to make our guests feel unsafe and not seek services this winter.

Protect the privacy and safety of our guests by scheduling an appropriately timed visit today. Contact Violet, LMM's Executive Coordinator, at [violetk@thelighthousemission.org](mailto:violetk@thelighthousemission.org) to arrange it. Please feel free to reach out to me additionally if you have any questions. Thank you again for helping break barriers, transform lives, and build a community together.

Warmest regards,

A handwritten signature in black ink, appearing to read "Hans Erchinger-Davis".

Hans Erchinger-Davis  
Executive Director, Lighthouse Mission Ministries  
[hanse@thelighthousemission.org](mailto:hanse@thelighthousemission.org)

"Healing Homelessness with Christ's power and love"

## **LMM Winter Communication Plan**

### **I. Daily Numbers:**

- A. Numbers will be posted on our website Monday through Friday (excluding holidays) by 9am for the night/weekend before. Included in these numbers will be the total number of people, number of men / women and percent of capacity filled. See:

<https://www.thelighthousemission.org/what-we-do/base-camp/>

### **II. Who to contact for questions about the numbers:**

- A. E-mail Associate Executive Director, Bridget Reeves, at [bridgetr@thelighthousemission.org](mailto:bridgetr@thelighthousemission.org) or call at 360-733-5120 ext. 110
- B. Schedule a visit or tour with Hans and/or Bridget, we will often be able to meet within 1-2 business days