

Climate Impact Advisory Committee



Meeting Minutes

Date: June 3rd, 2021

Location: Zoom

QUORUM	Y
Members Present	
William Bethel	x
Ginny Broadhurst	x
Kaylee Galloway	x
Sue Gunn	x
Steve Harrell	x
David Kershner	x
Katherine Kissinger	x
Ellyn Murphy	x
Imran Sheikh	x
Phil Thompson	x
Eddy Ury	x
STAFF Chris Elder	x

1) Review and approval of Minutes from May

Dave motioned to approve minutes
William Seconded
Minutes approved

2) Public Comment

Public in attendance:
Adrienne Hegedus
Izzie Lund
Jack Wellman
Allison Roberts
Mark Buford

3) Climate Action Plan Design Format – Ellyn

Committee discussion on Cover Design.

From Kaylee Galloway in Zoom Chat: I like A

From Ginny Broadhurst in Zoom Chat: I like C best - most attractive

From Kaylee Galloway in Zoom Chat: I do like Sue's comment about Action, which could be added to A as well

From William Bethel in Zoom Chat: We're not picturing the solutions necessarily, a lot of these are also picturing the outcomes. As Katie's saying those are outcomes from a bunch of different areas, and we want to show the objective of the plan

From Adrienne Hegedus (Port) in Zoom Chat: I like the idea of mixing photos of positive actions with the doom and gloom ones. :)

From Ginny Broadhurst in Zoom Chat: the cover doesn't have to tell the whole story - it should draw people in - keep it simple

From William Bethel in Zoom Chat: Could we put the Whatcom logo in the middle of the circle?

From Imran Sheikh in Zoom Chat: I like C best too.

From Phil Thompson in Zoom Chat: I like C the best, with the addition of Whatcom County (perhaps even Washington as well). I agree with others that the photos, or perhaps just the circular pattern, is a little cluttered.

From Ginny Broadhurst in Zoom Chat: I agree with your daughter - move section 2 up I think we'll want to be careful that photos support the context but aren't finger pointing at one player or another

From Stevan Harrell in Zoom Chat: @Ginny: I think the pictures should all be positive, and representative, so for "agriculture and fisheries" I will have one farming picture and one fishing picture. Electricity and buildings should have, for example, a windmill and a new, "green" building.

From Ginny Broadhurst in Zoom Chat: @Steve I agree that is a good way to go - though in some cases it helps to illustrate a point - like flooding that is exacerbated by climate

From William Bethel in Zoom Chat: It should be consistent Everything in the same hierarchy should be either numbers or roman numerals we shouldn't mix them

From David Kershner (he/him) in Zoom Chat: If we use some version of Option C, I think it does need to read, “Whatcom County” above the Climate Action Plan”

From Allison Roberts in Zoom Chat:

The numbering for the figures implies a chapter, i.e., 2.13 or 3.4. Will people know what the first number means if there are no chapters with numbers?

Ellyn asked for submissions of local photos from natural areas in Whatcom County and suggested that she could set up a file in drop box for us to all submit photos easily

Katie said that she thought a drop box folder for photo submissions would be a great idea.

From Ginny Broadhurst in Zoom Chat: For photos - they have to be high resolution to look crisp - like minimum of 2 MB. I have a few I can send.

From William Bethel in Zoom Chat: Cause it's a very cool area / project with some environmental relevance, we should grab a picture from the Padden Creek Daylighting project

From Stevan Harrell to Everyone: The figure numbering as I understand is by section, not by chapter. So, figure 2.1, for example, might be in electricity and buildings, but figure 2.14 might be in transportation (depending of course on the order of the chapters within the section.

4) Public Review Process –William and Dave

Dave presented on public outreach via social media and different methods of accepting comments

From Allison Roberts in Zoom Chat: I would suggest you remove the extra space on the form URL.

From William Bethel to Everyone: We'll have an actual URL in the final version Clickable and everything

Eddy

Phil how will you decide which comments to respond to

Dave said that they will be combining similar questions and providing one answer

Phil asked if input from chapter leads would be required

Dave said if the subject matter involved a specific chapter, then yes

Eddy

Dave asked for input on whether we should post the comments on the county website

Steve said yes in the interest of transparency unless there is an inappropriate comment

William said that inappropriate comments will not be included and that how we will respond

Sue said that the press release needs the dates for the public comment period

Eddy said that one of the best ways for the word to get out about the CAP is via outreach from CIAC members. We could also reach out to local organizations and nonprofits.

Ginny asked about what contact info was on the press release and asked about who would be considered contacts for media like newspapers.

From Mark Buford in Zoom Chat: Northwest Clean Air Agency is able and happy to share on our social media as well.

From Izzie Lund in Zoom Chat: The Front (Western's student newspaper) + Whatcom Watch would potentially be interested in covering this

From Adrienne Hegedus (Port) in Zoom Chat: 06:19 PM
Sorry I had to step out for a sec- the Port can amplify this on social media as well.

Ginny suggested using nextdoor

5) Upcoming Workshop with County Leadership –Ellyn

2-hour session with county leadership on June 4, 2021

Draft is located in the dropbox

6) Old or New Business

From Ginny Broadhurst to Everyone: 06:45 PM

https://cedar.wvu.edu/salish_pubs/1/

State of the Salish Sea report link

7) Adjourn

Meeting ended at 6:46pm

Next meeting scheduled for July 1, 2021

Recorded By: Katherine Kissinger, contact kissinger.katherine@gmail.com for edits to the draft.

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